Arkansas

Trucking Seminar

September 12-14, 2017

A Seminar for those engaged in Trucking Litigation
Sponsored by Defense Counsel & Preferred Vendors

EMBASSY SUITES HOTEL & NWA CONVENTION CENTER
3303 Pinnacle Hills Parkway
Rogers, Arkansas 72758
5:00 pm

**Beer & Wings**

**Sundeck Patio**

**WELCOME ALL!** Drop by the Sundeck Patio at the Hotel for the popular Beer & Wings Reception from 5:00-7:00pm hosted by ATTIC Risk Retention Group and Advance Structure. This is a GREAT casual event to kick off the Seminar activities! Drinks & light supper. For questions, contact David Cauble: dcauble@advancestructure.com

7:00 pm

**Show OFF your skills!**

The folks of Tyson Foods Casualty Claims host an evening of laughter and fellowship at the Annual Early Birds Bowling Party! Enjoy bowling, laser tag and more; all sure to be great FUN! Drinks and snacks provided. For questions, contact Connie Taylor at connie.taylor@tyson.com.

Fast Lane Entertainment
1117 N. Dixieland Street, Lowell, AR 72745
(479) 659-0999

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**Be Responsible!**
Use the Pinnacle Shuttle to travel between the Hotel and Bowling.
Wednesday, September 13
PACK FOR A CHILD

Please consider bringing with you one of the following (NEW) items for our Arkansas Trucking Community Service Project:

- Backpack
- Children’s sneakers
- School Supplies
- Soccer ball, Football
- Books
- Rain Coat

Community Service Project

Wednesday, Sept. 13th 9:00-12:00pm
Convention Center
Calling all Volunteers!
Join us as we make a difference in the life of a child. Don’t miss this awesome opportunity!

Questions: Connie.Taylor@Tyson.com
Golf Scramble

Wed., Sept. 13th  Shadow Valley Country Club

Join us on Wednesday, Sept. 13 for the Annual Golf Scramble! Shuttle buses to the Golf Course will depart from the Hotel at 10:00am & 10:30am. Golfers will enjoy a box lunch and beverages followed by a Shotgun start at 11:30am. Collars required and no denim. Consider using www.Shipsticks.com to ship your clubs to and from the course.

Hole In One prize sponsored by Harmonie Group.

Registration required. 1st come, 1st served. Limited to 96 Golfers.

Shadow Valley Country Club, 7001 Shadow Valley Road, Rogers, AR 72758
Don’t Miss These Great Events!

ABA/TIPS CTLC Meeting
JOIN US at the ABA/TIPS Commercial Transportation Litigation Committee Meeting on Wed. Sept. 13 from 5:30-6:00pm in the Convention Center Ballroom. Everyone Welcome!

Wednesday Welcome Reception
Wednesday, Convention Center Ballroom
6:00pm

A Favorite Annual Tradition! Please join us at The Welcome Reception sponsored by our colleagues at Rimkus Consulting Group. Doors will open at 6:00pm on Wednesday, Sept. 13. See old friends and make new ones over cocktails and hors d’oeuvres in the Arkansas Trucking Seminar Ballroom, followed by dinner on your own.

Thursday Big Party
Thursday, Hotel Back Lot
6:00pm

JOIN us for an evening of food from across America, plentiful drink, friends and fellowship under the stars and Big Top Tent in the Hotel common area. 6:00pm, Thursday, Sept. 14. The Zac Brown Band is playing next door at the AMP so we can enjoy the concert! Everyone is welcome. Dress is summer casual and comfortable shoes recommended.
**Wednesday, Sept. 13**

**Convention Center Ballroom, Grand 10**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00am-12pm</td>
<td>Community Service Project, Convention Center</td>
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<tr>
<td>12:00pm</td>
<td>Buffet Lunch</td>
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<td><strong>Guest Speaker, Rob Moseley</strong></td>
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<td><strong>Smith Moore &amp; Leatherwood</strong></td>
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<td>Broker/Shipper Liability cases are becoming commonplace, and while these cases are being won, there are potential traps in litigation. Rob Moseley will discuss developments in defending ‘broker liability’ claims. Included in the discussion are developments in insurance products for these types of claims, the difference between the broker model and the subcontractor model, the latest on summary judgment orders, and FAAAAA preemption issues.</td>
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<tr>
<td>1:15-5:15pm</td>
<td><strong>Dr. Kanasky Unearths The Reptiles</strong></td>
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<td>The Reptile techniques are continuing to be used by Plaintiffs’ lawyers to turn low value cases into enhanced settlements or increased jury verdicts. Learn and refine techniques used to combat the Reptile strategy in your case development &amp; themes, discovery and during trial. Our in-depth Litigation Workshop will be led by experienced trucking defense trial lawyers and renowned Reptile expert Bill Kanasky, Jr., Ph.D., of Courtroom Sciences, Inc.</td>
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<td>Moderator: Peter Dubrawski, Haight Brown &amp; Bonesteel</td>
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<td>Clark Aspy, Naman Howell Smith &amp; Lee</td>
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<td>Jim Foster, Cassiday Schade</td>
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<td>John Pion, Pion Nerone Girman Winslow &amp; Smith</td>
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<tr>
<td>5:30pm</td>
<td><strong>ABA TIPS Commercial Transportation Litigation Committee Meeting</strong></td>
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<td>6:00pm</td>
<td>Welcome Reception Hosted by Rimkus Consulting Group</td>
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Thursday Morning

7:30-9:00am **Industry Breakfast & Meeting: Ambassador Ballroom**
Join a robust discussion regarding current industry issues and in-cab technology including inward and outward facing cameras and telematics, and an opportunity to collaborate on technology products in the transportation future. Pam Bracher, AGC & VP, US Xpress, will lead the discussion.

7:30am **Coffee & Tea Exhibitor Hall, Convention Center**

9:00 **Welcome**, Thomas Evans, Vice President & General Counsel Walmart U.S. Legal-Merchandising, Marketing & Supply Chain

9:15 **Update on Transportation Litigation, Regulations & Verdicts**
Shannon Frankel, Young Moore & Henderson
Lesley Pfleging, Lewis Wagner
Mary Beth White, Lewis Thomason

9:45 **Developing Expert Testimony in Brokerage Cases**
Patrick McMonigle, Dysart Taylor
Candice Blair, J.B. Hunt Transport, Inc.
Jeff Simmons, GlobalTranz

10:30 **That's How They Get You: Understanding Cellular and GPS Tracking Evidence**
Lynn Castagna, Castagna Scott
Cassandra Gaines, Schneider National Carriers
Larry Daniels & Lars Daniels, Guardian Digital Forensic

11:15 **“What Would Linda Do?: Undoing Juror Decision Making”**
Marygrace Schaeffer & Paul Jepson, DecisionQuest

12:00 **Buffet Lunch On-Site, Grand 6**
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<thead>
<tr>
<th>Time</th>
<th>Breakout Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td><strong>BREAKOUT I:</strong></td>
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<tr>
<td>1:15</td>
<td>Legal Implications &amp; Analysis of Drone Usage in Collision Reconstruction</td>
<td>Phyllis Hafner, Burden Hafner &amp; Hansen</td>
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<td>Leslie Leazer, Knight Transportation</td>
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<td>Dirk Smith, Rimkus Consulting Group</td>
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<td>2:00</td>
<td>CATs &amp; Cameras: Investigation</td>
<td>Carl Wyatt, Glassman Wyatt Tuttle Cox</td>
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<td>Nathan Meisgeier, Werner Transportation</td>
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<td>Joe Newsome, Salmon Companies</td>
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<td>David McDowell, Averitt Express</td>
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<td>2:45</td>
<td>Collision Avoidance Technology &amp; Driver Analytics</td>
<td>Aimee Beauchamp, Kopka Pinkus &amp; Dolin</td>
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<td>Janet Shelley, Old Dominion Freight Line</td>
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<td>Sherri Garner Brumbaugh, Garner Trucking</td>
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<td>Lee Sarratt, J.B. Hunt Transport, Inc.</td>
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<td><strong>BREAKOUT III:</strong></td>
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<td>1:15</td>
<td>A Bridge Too Far: The Overreaching of Post-Traumatic Stress Disorder Claims</td>
<td>Laura Kruse, Betts Patterson Mines</td>
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<td>Kevin Foley, Reminger Co.</td>
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<td>2:00</td>
<td>Don’t Be Surprised – Your Plaintiff Has a CRPS Diagnosis</td>
<td>Brian Hunt, The Hunt Law Group</td>
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<td>Scott Winstead, Thompson Coe</td>
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<td>2:45</td>
<td>Citation Manipulation: Overview of the Effect of Traffic Tickets &amp; Equipment Violations On Motor Carriers &amp; Drivers</td>
<td>Anthony Luis, Rawle &amp; Henderson</td>
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<td>Lee Watson, ABF Freight System</td>
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<td><strong>BREAKOUT II:</strong></td>
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<td>1:15</td>
<td>Leveraging In-Cab Technologies In Your Safety Programs</td>
<td>Nicole Wright, Zausmer August Caldwell</td>
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<td>Fred Garrett, P&amp;S Transportation</td>
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<td>John Kubala, LeFleur Transportation</td>
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<td>Michael Noble, Walmart Transportation</td>
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<td>Clay Merches, Roadrunner Transportation</td>
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<td>2:00</td>
<td>Litigation Practices: Technology Pitfalls, Law Enforcement, Retention &amp; Spoliation</td>
<td>Jerry Kennedy, Kennedy &amp; Associates</td>
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<td>Eddie Garza, LeFleur Transportation</td>
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<td>Mike Dargel, Melton Truck Lines</td>
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<td>Shelley Bennett, Lytx</td>
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<td>2:45</td>
<td>Driver Coaching Programs: The Opposite of Negligent Supervision</td>
<td>Douglas Marcello, Marcello &amp; Kivisto</td>
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<td>Don Holman, Tyson Foods</td>
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<td>Bill Venegoni, Walmart US Legal</td>
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<td><strong>BREAKOUT IV:</strong></td>
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<td>1:15</td>
<td>The HUMAN FACTOR</td>
<td>Brian Simmons, Waste Management</td>
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<td>2:00</td>
<td>Big Trucks CAN Have Small Crashes: Accident Reconstruction &amp; Biomechanical Experts</td>
<td>Dr. Lars Reinhart, M.D., BRC</td>
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<td>Enrique Bonugli, BRC</td>
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<td>David Wilson, Wilson Berryhill</td>
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<td>2:45</td>
<td>Autonomous Vehicles: What Could Possibly Go Wrong?</td>
<td>Brett Ross, Carr Allison</td>
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<td>Michael Arnett, MS PE, S-E-A</td>
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Thursday Afternoon

3:30  Afternoon Break in Exhibit Hall

3:45  *Independent Contractor v Company Driver: Challenges to Hiring, Training and Retaining Drivers*
Brad Wright, Roetzel & Andress
Charles Baxter, United Road
Bob Milane, Roadrunner Transportation
Willie Simmons, UPS

4:15  *Defusing the Nuclear Verdict: What Have We Learned and How to Avoid Being on Next Year’s List*
Charles Carr, Carr Allison
Mehdi Arradizadeh, Anderson Trucking Service
Lisa Culp, Waste Management
Michael Woolley, Canal Insurance

5:00  Raffle Prizes

6:00  The Big Party
JOIN us for an evening of food from across America, plentiful drink, friends and fellowship under the stars and Big Top Tent in the Hotel’s common area. Zac Brown Band is playing at the AMP next door so we can all enjoy the concert! Everyone is welcome. Dress is summer casual and comfortable shoes recommended.
ATTIC
Rimkus Consulting Group
Exponent
Frontier Adjusters
S-E-A, Ltd.
A&M Engineering
ALFA International
AmeriClaim
Claims Adjusters 411, Inc.
Crawford & Company
Cunningham Lindsey
Custard Insurance Adjusters
David Morse & Associates
Delta V Forensic Engineering
ERTS
FORCON
Harmonie Group
Hrycay Consulting Engineers
Innovative Claims
KEVA Engineering
Legal Language Services
Lockton Companies
Marshall Investigative Group
Mecanica Scientific
Paradigm Outcomes
Parker Claims
PhotoFax, Inc.
Regions Insurance
Ringler Associates
Schaefer Engineering
USLAW
U.S. Legal Support
Walmart
REGISTRATION: Every attendee must complete a Registration Form. Please complete and submit your registration via e-mail, fax or mail.

DRESS: Leave your suits at home. Please feel free to attend the Seminar and related events in jeans. Don’t forget the raincoat! Pack a collar shirt if you are playing Golf.

LODGING: The Embassy Suites. A block of rooms is reserved for attorneys and vendors at the rate of $164 + tax. The rate includes a full, cooked-to-order breakfast. CALL (479) 254-8400 and mention code ARI or follow the link:

Holiday Inn and Staybridge Inn & Suites. A block of rooms is reserved for attorneys and vendors at the rate of $155 + tax. Follow one of the links below and change the dates to populate the negotiated rate:

AIR TRAVEL: Northwest Arkansas Regional Airport (XNA) is the closest airport with commercial service. Cheaper fares are often obtained by flying into Tulsa International Airport (TUL) and drive time from Tulsa, OK to Rogers, AR is approximately two hours. Southwest flies into Tulsa, not XNA.

TRANSPORTATION: We recommend Pinnacle Car Service, (479) 205-0505, www.pinnlimo.com. Hotel Shuttle is limited to a 5 mile radius which includes restaurants and shopping but does not include Airport. Attendees may find it more convenient to reserve a rental car; please reserve early as rental cars can be limited.

GOLF OUTING: Wednesday, Sept. 13. Shuttle buses start leaving at 10:00am. A collar shirt is required; no denim. Pre-registration is required and space limited to 96 golfers. $135 registration fee includes lunch, cart, range balls and green fees.

Consider using www.Shipsticks.com to ship your clubs to and from the course.